

(Bridlington Press)

Bridlington Care Homes Enter Hica in Bloom Competition

World Cup fever will be taking root at Hica's Kirkgate House care home in Bridlington – staff, residents, families and friends will be planting flowers and vegetables from some of the countries taking part in the World Cup as part of their entry in a Hica in Bloom competition.

Flower displays will represent the colours of national flags, and species from England and Mediterranean countries will feature prominently.

Two other Bridlington care homes taking part in the Hica in Bloom competition are Danes Lea and Red House.

Danes Lea's entry includes having a beach themed patio area and dividing their lawn into three activity areas – lawn games such as croquet and lawn darts, a vegetable planting area and an area to dry washing. Red House is creating a courtyard setting featuring plants and herbs and seating installed centrally.

The three care homes are among 20 Hica care homes throughout the region that are taking part in Hica in Bloom. Judging will take place in July and the winning care home will receive a trophy and £500 for their residents' community fund.

Hica in Bloom is the first event in a new Hica initiative called Shine, which is designed to make life better for everyone who uses Hica's services.

Hica Group Managing Director Penni Brown said: "Shine is all about making a difference. It encourages our staff, residents, their families and friends at our

care homes, homecare and extra care operations to get involved and embrace our collective responsibility to make life better for every person who receives a service from Hica or is connected with the Group. Shine has developed into a symbol of innovation, involvement and improvement, and that philosophy now underpins everything that we do.”

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With image: Some of the Shine Committee members reviewing the Hica In Bloom entries (l-r): Committee member Andy Cullum, Secretary Julia Woodcock, Committee Chair Heidi Shepherd.

Issued by Phoenix PR 01482 219898

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